

WTM AFRICA SPONSORSHIP OPPORTUNITY



FEATURE AREA: CONFERENCE THEATRE

The WTM Africa Conference Theatre is a popular area of the show. The diverse programme offers the Travel Professionals insight into the industry and focus on the latest trends.

As the title sponsor of the Conference Theatre, your logo/name will feature on all conference signage on site at the CTICC Sponsor logo will be featured when referring to programme and listed on the floor plan.



wtm.africa.com

wtmafrica.help@reedexpoafrika.co.za

+ 27 (0) 11 549 8300

Host City



Member of:



Organised by:



Part of:

AFRICA | TRAVEL | WEEK

ADDITIONAL MARKETING INCLUSIONS



Pre event

- **Website listing** - promotion on WTM Africa website (www.wtmafrica.com):
 - Logo and 50-word profile on Partners Page
- **Social Media Marketing** - Posts on WTM Africa Social Media Marketing: a logo, 50-word profile, sharing of any newsworthy stories / photos
- **Blog** - Opportunity to contribute to the WTM Africa blog featured on the website and social media
- **PR** - Feature in a Press Release
- **Email Communications** - Feature in WTM Africa eShots to our database
- **Digital Preview Guide** - Listed in the WTM Africa Preview Guide (Logo and Association Name) available on the WTM Africa website and promoted on Social Media & in eShots

During event

- **Printed WTM Africa Catalogue** – Logo and association name on the Association Partners page included in the official WTM Africa catalogue, available to all visitors
- **Display Marketing Collateral** – Display one type of marketing collateral in the Press Lounge
- **Onsite branding presence** – logo on partnership branding around WTM Africa

Post event

- **WTM Africa website** – continued listing on the website until June 2018
- **Digital Review Guide** - Listed in the WTM Africa Review Guide (Logo and Association Name) available on the WTM Africa website and promoted on Social Media & in eShots

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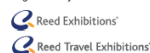
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CITY OF CAPE TOWN

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